

KENTUCKY WORKFORCE INVESTMENT BOARD

BUSINESS MEETING

HOLIDAY INN-UNIVERSITY PLAZA
BOWLING GREEN, KENTUCKY

MAY 9, 2002

MINUTES

EKOS Presentation – Nancy Laprade introduced Dan Morgan, EKOS Project Director, who gave the most updated information on the EKOS Project. Stuart Johnston, CIO in the Cabinet for Workforce Development, was also in attendance along with the other presenters: Michelle Osborne, EKOS; Melanie Simpson, DTR; and Joy Mason, Bluegrass WIB. EKOS was implemented statewide by DES on May 7th and is working well. DTR is scheduled to come on line in July. (Attached is a copy of the power point presentation)

Web Page Prototype Presentation - Cassandra Bagley gave a brief demonstration on the basic style and content of the KWIB web page that is under development. It is anticipated that the web page will be developed and available by the August KWIB meeting.

Call To Order

Chairman Ken Oilschlager called the business meeting of the Kentucky Workforce Investment Board to order at 9:20 am. Chairman Oilschlager also introduced Muslimah Abdullah from the U. S. Department of Labor, Atlanta Regional Office.

Cassandra Bagley called roll.

Members Present:

James E. Baker
Margaret Grissom
Annette Jones
Kay Meurer
Joey Pendleton
Ben Richmond

James P. Cole
Elmo Head
Michael McCall
Todd Mills
Ron Ramsey
Allen Rose

Michael Garrison
Billy G. Jackson
Randy McQueen
Kenneth Oilschlager
Nicky Rapier
George Sotsky

Members Absent:

John W. Adams
Larry Clark
Dudley Cooper
Ron Geary
James E. Shane

David Armstrong
Bill Clouse
Mike Dixon
Jim Ramsey
Glenna Taylor

Charlie Borders
Martha Layne Collins
David Englemon
A. V. Rash

A quorum was met, therefore the meeting continued.

(Registration/sign-in sheets indicating those in attendance are attached as a part of these minutes.)

Chairman Oilschlager's comments:

- The Local Chairs Forum on March 13 had much discussion on EKOS but was not as positive as today's EKOS discussion. EKOS has been tremendously improved over the last several months.
- The Charter Oak Group that was contracted for the One-Stop System evaluation project has been working diligently and everyone is quite anxious to see the reported results.
- Chairman Oilschlager participated in a focus group in Washington, D.C. in April about the future of the national Workforce Excellence Network (WEN). WEN is a USDOL funded initiative designed to move the Malcolm Baldrige quality principles into the workforce development arena. There has

also been a related leadership institute initiative established for the purpose of capacity building. Mr. Oilschlager commented that he believes the bottom line is trying to integrate quality principles into our work, but that some workforce boards are more ready than others to begin going in that direction. He also stated that he believes there is a difference in how you implement the principles in the private sector and the government sector. In the government sector it needs to be more focused on continuous improvement because, politically, it is difficult to highlight weaknesses.

- The last Regional Roundtable was April 17th in Florence. The roundtables are struggling with ways to get more private businesses to attend those meetings.
- Mr. Oilschlager was pleased to present the annual report to the Board members and point out that it has a tremendous amount of good information included. After the state budget has been approved, the Annual Report will be presented to the Governor.

Secretary Allen Rose's Comments:

- EKOS is moving right along and doing a tremendous job.
- It looks like the budget for the cabinet will be maintained at current levels.
- Sam Serraglio, Commissioner for the Department for Vocational Rehabilitation, will be retiring in June. Commissioner Serraglio will be retiring on very high ratings. Bruce Crump, the deputy commissioner, will be his replacement.
- Adult Education is being looked at in relation to what Kentucky has accomplished.

Nancy Laprade's Comments:

- Ms. Laprade commented that the KWIB is at the one-year anniversary of the new committee structure and that she was pleased with the exciting work that is going on in the committees. She said the board members challenge us as staff and encouraged them to continue in this vein.
- Ms. Laprade updated the board on the status of the labor market information survey and pointed out that an interim report was in the package of materials at their seat. She noted that the modeling of the data at the local level has been delayed because the census data release date has been delayed (from March to June). She encouraged board members to review the report, particularly the executive summary section.

Bill Gaunce's Comments:

- The One-Stop System continues to evolve. During the Accountability Committee meeting, DTR provided 20 pages of facts, figures and data to look at what is happening. The department tracks 17 performance measures to monitor the system. Nine out of ten local one-stops are reporting the numbers of individuals receiving core services - there were 109,000 visits during the month of March. There were 20,000 hits on the website.
- Mr. Gaunce announced that Kentucky has recorded 7500 layoffs in this program year (2900 in April alone). We are in desperate need of dislocated worker money and if this trend continues, the money won't help.
- Kentucky was just notified that it is eligible to receive \$3 million in incentive money from USDOL for PY 2000 performance. This eligibility is due to three programs meeting their performance goals- Carl Perkins, Adult Education and WIA Title 1. Kentucky is one of twelve states that are eligible for these incentive funds.
- Mr. Gaunce commented that the system continues to grow, and decisions are becoming more and more difficult. We need to continue to fight for reauthorization and have to continue building state and local partnerships.

Approval of February 14, 2002 Meeting Minutes

MOTION:

Moved (Garrison) and Seconded (Grissom) to approve the minutes of the February 14, 2002, Workforce Investment Board Meeting as distributed.

The motion was carried unanimously.

Committee Reports

Accountability and Funding Committee – Michael McCall

- **Data accessibility** - Dr. McCall commented on the significant progress that staff has made in providing good data to the committee.
- **WIA Reauthorization** – Dr. McCall indicated that the accountability committee has asked staff to draft a reauthorization white paper, on behalf of the KWIB, that can be presented to our legislative delegation, policy makers in USDOL, etc. The focus will be on “big picture” issues. The staff will send the draft paper to the accountability committee members for review and comment. Following the accountability committee's review, the executive committee will review and approve. This will be necessary because the official comment period ends June 30, 2002, well ahead of the next KWIB quarterly meeting. Chairman Oilschlager commented that he continues to be committed to the executive committee not interfering with the authority of the full board and that they should act only when necessary.
- **Allocation Formula and Weights Analysis Recommendation** – Dr. McCall indicated that the committee had tabled the allocations formula discussion and recommendation until after the state budget has been passed. Chairman Oilschlager commented that he appreciated that the committee had tabled the recommendation until the budget was resolved, but that he felt it was important for this analysis to take place and it should proceed as soon as possible.
- **Eligible training provider (ETP) waiver**- Dr. McCall announced that Kentucky's waiver request for the extension of the period of initial eligibility for the ETP list has been approved (page 12 of the agenda packet).

MOTION:

Moved (McCall) and Seconded (Sotsky) to accept the accountability committee report as presented.

The motion was carried unanimously.

Business / Industry Committee and Marketing/Public Relations Committee – Mike Garrison

- **Business Outreach Pilots** – The committee discussed the business outreach pilots and emphasized the need to work more with the small/medium size businesses. The committee expressed some concern about the commitment of the economic development cabinet in this effort and asked that Secretary Gene Strong and Secretary Joe Norsworthy (Labor Cabinet) be invited to the next KWIB meeting in order to present information on their services to business and to begin strengthening the coordination of services provided to businesses by all three cabinets.
- **The Workforce Tool Kit** – Mr. Garrison announced that the workforce tool kit has been printed and distributed and that the response from the business community has been very positive.

MOTION:

Moved (Garrison) and Seconded (Grissom) to accept the Business / Industry and Marketing / Public Relations committee report as presented.

The motion was carried unanimously.

Local Liaison Committee – Nicky Rapier

- **April 3rd meeting to preview EKOS:** - The Local Liaison Committee met on April 3 in Frankfort and had a preliminary EKOS presentation that they found to be very informative and promising.
- **Issues identified at regional roundtables:**
 - ❑ **Marketing:** Business participants of the roundtables are regularly providing the feedback that they do not know about the workforce services available to them.

Marketing continues to be identified as a system weakness. Mr. Rapier indicated that Lincoln Trail is doing its own marketing.

- ❑ **Education:** Business is saying education doesn't listen to them or understand their needs, and education is saying they are doing the best they can. **In response to Mr. Rapier's comment, Margaret Grissom suggested that Commissioner Gene Wilhoit from the Department of Education also be invited to the next KWIB meeting,** along with Secretaries Strong and Norsworthy. Board members expressed agreement with this recommendation.
- ❑ **Next Regional Roundtable is June 19 at Kentucky Dam Village State Park and the one after that is November 16 at Jenny Wiley State Park.** The KWIB plans to take the roundtable to every area in the state within a two-year cycle.
- ❑ **Challenge to engage business:** Roundtables are going well, but we need to get more business people involved and will welcome any ideas on how to do so. One suggestion was to work closer with the local chambers of commerce.
- **KWIB Newsletter:** The newsletter is now in hard copy and is very nice and most effective.
- **PY 2000 Incentive funds:** The local directors hope to be well represented in the discussions on how to distribute the incentive money. The locals are looking to the state for capacity building and training.
- **Interim Local Liaison meeting to be scheduled:** At the next Local Liaison meeting (to be scheduled for late June or early July) they will look at the role of the state board and local WIBs. How can we train board members around their roles?
- **Incentives:** Committee discussed ways that one-stops might be rewarded for excellent performance. Cash incentives might be an option.

MOTION:

Moved (Rapier) and Seconded (McCall) for the acceptance of the Local Liaison report as presented.

The motion was carried unanimously.

Youth Committee – Elmo Head

- **Program presentation:** The Youth Committee had a presentation by teachers and students from Glasgow High School who participate in the "At Risk" program. The benefits the youth have received from this program include work experience, identifying a career goal, and establishing a mentor relationship with an adult.
- **Recognition of local programs:** The Committee suggested that the KWIB and Youth Committee provide more recognition to the locals for their outstanding job in providing services to youth.
- **DTR Technical Assistance visits:** Judy Hill and Sharon Britton gave an update to the committee on the technical assistance visits that DTR has been conducting in local areas. The purpose of the visits is to talk about the goals, barriers, and successful programs and to provide staff assistance.
- **Youth Summit:** The next Youth Summit has been scheduled for November 6-7 in Georgetown. Committee members are invited to attend and hear from local councils.
- **DAEL update:** B. J. Helton gave a report to the committee on several youth related initiatives underway at the Department for Adult Education and Literacy, including DAEL's on-line offering of three software curriculum products that allow self-paced instruction and the offering of free GED tests for the first six months of the year.
- **Expansion of youth committee:** The committee discussed whether to recommend expansion of the membership of the youth committee to the board, and decided that it would not be appropriate at this time. The committee felt that they could invite others to join in committee discussions on an as needed basis.
- **Eligibility Waiver:** The committee will request a waiver, if the Board agrees, to the eligibility requirements for older youth. The waiver would allow older youth to take advantage of Individual Training Account services currently available only to adults.

MOTION:

Moved (Head) and Seconded (Garrison) to accept the committee report and also to endorse the submission of a letter of support from the KWIB regarding a waiver to enable older youth to take advantage of Individual Training Account services currently allowed for adults only.

The motion was carried unanimously.

WRAP-UP

- Nancy Laprade announced copies of the KWIB newsletter, the KWIB annual report, and the Workforce Tool Kit were available to observers on their way out of the meeting room.

Chairman Oilschlager adjourned the meeting 11:10 am.